

ScanCafe

ScanCafe's Award-Winning Photo Scanning and Restoration Services Now Available in Canada *Easily Preserve and Protect Family Memories; Hand-Scanning for Less Than the Cost of a Postage Stamp*

Burlingame, CA, May 12, 2009—Effective today, Canadians have an easy, proven new alternative when it comes to preserving their priceless family memories. [ScanCafe](#), the premier online photo scanning and restoration service, has [scanned and repaired](#) over 23 million photos by hand and is now making its U.S.-leading offering available for the first time to customers residing in Canada.

North Americans have taken well over 550 billion family photos over the last 70 plus years. But few families have protected these heirloom photos, which has traditionally been prohibitively expensive, impractical, or time-consuming. The result? Generations of memories are at risk, both to the inevitable decay of photos and to damage from fire, flooding, and even children and pets.

ScanCafe provides the preeminent solution, by offering professional-quality scanning and restoration services at prices every consumer can afford. Not only does ScanCafe digitize old photos, slides, and negatives, but its technicians also carefully [hand-scan](#) and repair every single image, to turn back the clock on photos that have faded, scratched or changed color over the years. With this level of handcrafted attention, a family's memories can look brand new again, and stand the test of time for future generations.

"We are passionate about the opportunity to prevent family memories from fading, disappearing or being forgotten," said Sam Allen, CEO of ScanCafe. "There are nearly 10 million families in Canada, and we look forward to helping them pass on their own memories to future generations."

How It Works

Residents of Canada simply visit [scancafe.com](#), which is denominated in U.S. dollars, and place an order using an Amex, Mastercard, or Visa, which will then convert the transaction to Canadian dollars when the transaction is posted. Customers then print out an integrated United Parcel Service (UPS) shipping label, which they use to mail in their photos, and all customs documentation is automatically handled for the customer by ScanCafe. There is no need to pre-sort photos, since Canadian consumers, like all ScanCafe customers, will have the ability to preview their scans online prior to completing payment (and choose only those scans they wish to keep and pay for, with a minimum 50 percent order). The basic photo scanning service includes professional color correction, cropping, scratch, dust and red-eye removal. All selected photos are burned to a CD or DVD in high resolution (suitable for at least 2x enlargement, and up to 19" x 13" for slides and negatives) and sent back to the customer along with all their original materials.

Basic scanning [prices](#) start at (U.S.) 24 cents per color 35mm negative, 27 cents for paper photos and 29 cents per 35mm slide. In addition, ScanCafe offers a patent-pending black & white negative scanning service aimed at professional photographers, photojournalists and anyone with

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black & white 35mm negatives. Black & white negatives can be preserved, with dramatically reduced scratching, for just (U.S.) 69 cents per scan.

About ScanCafe

Founded in 2006, ScanCafe is an award-winning scanning service, serving photographers and amateur photo enthusiasts alike, that is dedicated to preserving America's memories. ScanCafe scans and digitally repairs old photos, slides and negatives by hand, creating digital files that can be safely stored and shared forever. ScanCafe has successfully scanned and repaired more than 18 million images to date and was selected as best scanning service by Money Magazine in 2008. ScanCafe is based in Burlingame, Calif. For more information on ScanCafe, please visit www.scancafe.com.