



ScanCafe Welcomes Photography Preservation Expert Henry Wilhelm to Advisory Board
World Renowned Authority Will Advise Growing Online Service on Photo Preservation and Digital Archiving

Burlingame, CA, April 28, 2009—[ScanCafe](#), the premier online photo scanning and restoration service, announced today the appointment of [Henry Wilhelm](#) to the company's advisory board. As a board member, Wilhelm, the world's leading authority on the permanence and preservation of traditional and digital color photographs, will offer professional counsel on photographic image permanence and photo archiving, joining the popular online service in its commitment to the long-term preservation of family photographic history.

"I've spent more than 50 years helping preserve photographs of all kinds," said Henry Wilhelm, President and Director of Research at Wilhelm Imaging Research, Inc. "The transition from the traditional silver-halide analog photography of film and prints to digital cameras, files, and printers is the most far-reaching change in the more than 150-year history of photography. As imaging technology evolves, our research continues to expand and now includes both short-term and long-term digital file preservation issues."

Wilhelm continued, "I've been impressed by ScanCafe's methodical approach to scanning and digital restoration of both B&W and color negatives, slides, and prints. The time and care their technicians devote to color correction and digital repair of scratches, tears, and other physical damage for each image is impressive. I look forward to working with ScanCafe on long-term digital preservation strategies as well as on the preservation of valued photographic prints, negatives, and slides. We need to preserve it all!"

Wilhelm, a leading expert on the preservation of various imaging mediums from color prints, negatives and slides to motion pictures, has advised the Museum of Modern Art in New York, Academy Award-winning filmmaker Martin Scorsese, and many commercial and private photography collections. He serves as a consultant to Corbis on high-security sub-zero cold storage facilities for the long-term preservation of the Corbis-Bettmann Archive in the United States, and the Corbis-Sygma photography collection in France. Early in his career, Wilhelm was an assistant to Ansel Adams in a photography workshop at Yosemite National Park, where discussions with Adams increased Wilhelm's interest in the long-term preservation of photographs.

"Henry Wilhelm is a legendary figure in the history of photography," said Sam Allen, CEO of ScanCafe. "His testing laboratory pioneered the independent assessment of image permanence, and he has worked tirelessly to bring the issue of image permanence into public view, as well. His vast knowledge of how images deteriorate under various storage and display conditions and what can be done to prevent this will help us to strengthen the restoration services that we offer, and advise customers on the best ways to preserve the original photos once they've been digitized."

The Wilhelm Imaging Research website, www.wilhelm-research.com, has become the world's most important resource for information on the permanence of inkjet and other digitally printed

ScanCafe

photographs as well as for the use of humidity-controlled cold storage for the long-term preservation of major photographic collections.

Wilhelm joins Pulitzer Prize Winning photographer [David Hume Kennerly](#) on the newly formed ScanCafe advisory board. Kennerly has photographed presidents, wars, and other world events. He won the 1972 Pulitzer Prize for his photos of the Vietnam War, and two years later was appointed President Gerald R. Ford's personal photographer. He was recently named, "One of the 100 Most Important People in Photography" by American Photo Magazine. Kennerly has published several books of his work, "Shooter," "Photo Op," "Seinoff: The Final Days of Seinfeld," "Photo du Jour," and most recently, "Extraordinary Circumstances: The Presidency of Gerald R. Ford." Kennerly joined ScanCafe's Advisory Board to consult on image quality and support for professional photographers.

The appointments of Wilhelm and Kennerly reflect the company's ongoing commitment to the preservation of photos and digital files for future generations. Select experts and advisors will collectively bring decades of industry experience and insight, providing authoritative photography and digital preservation advice to consumers and playing an important role in the continuing growth and development of ScanCafe.

About Henry Wilhelm

[Henry Wilhelm](#) is Co-Founder, President, and Director of Research at Wilhelm Imaging Research, Inc., and is a sought after speaker on the topic of inkjet printing technologies and print permanence. Wilhelm has been a consultant to many collecting institutions, including the Museum of Modern Art in New York, on various issues related to the display and preservation of both traditional photographic prints and digital print media. Wilhelm has authored or co-authored more than twenty-five technical papers on permanence testing, the stability of traditional and digital color photographs and long-term preservation of photographic collections.

Together with Carol Brower Wilhelm, he is co-author of the landmark book, "[The Permanence and Care of Color Photographs: Traditional and Digital Color Prints, Color Negatives, Slides, and Motion Pictures.](#)" Wilhelm was the recipient of the Photoimaging Manufacturers and Distributors Association (PMDA) "2007 Lifetime Achievement Award" for his work on the evaluation of the permanence of traditional and digital color prints, and for his advocacy of the use of humidity-controlled cold storage for the long-term preservation of photograph and motion picture collections.

About ScanCafe

Founded in 2006, ScanCafe is an award-winning scanning service, serving photographers and amateur photo enthusiasts alike, that is dedicated to preserving America's memories. ScanCafe scans and digitally repairs old photos, slides and negatives by hand, creating digital files that can be safely stored and shared forever. ScanCafe has successfully scanned and repaired more than 18 million images to date and was selected as best scanning service by Money Magazine in

ScanCafe

2008. ScanCafe is based in Burlingame, Calif. For more information on ScanCafe, please visit www.scancafe.com.