

FOR IMMEDIATE RELEASE

Ali Croft / Jeannie Magri
Just Drive Media
510-932-1878/727-278-8216
ali@justdrivemedia.com
jeannie@justdrivemedia.com

More Than 10 Million Photos, Negatives and Slides Scanned with ScanCafe *Digital Photo Scanning and Restoration Service Makes Sharing Summer Memories Easy*

SAN FRANCISCO – (Aug. 12, 2008) – With summer in full swing, people around the country are reaching for their cameras to capture and preserve fond memories. For generations summers have been accompanied by great photos: snapshots of sparklers on Independence Day; class and family reunions and fun days out at the ballpark are a part of the classic American summer. For many, summer also brings back memories of “the good ol’ days” when life didn’t seem so complicated. With these memories comes searching the house for old photos, dusting off faded photo albums and wishing there was something to do with slides of previous vacations.

ScanCafe, which recently scanned its 10 millionth photo, makes it easy for people to relive and preserve these fond memories. ScanCafe scans and professionally restores paper photos, negatives and slides, so that people can share these memories with loved ones and ensure they won’t fade away in the closet. With ScanCafe, people simply mail in their photos, slides and negatives and ScanCafe will scan, restore and organize them before sending them back along with a CD or DVD of the newly digitized images. There is no need to pre-sort photos, since ScanCafe’s revolutionary pricing model allows customers to pay only for the digital images they wish to keep (with a minimum purchase of 50 percent of the images scanned). At only 24 cents per negative, ScanCafe’s service is an affordable summer project that the entire family will enjoy.

“We started ScanCafe to make it easier for people to enjoy their precious memories instead of letting them fade into oblivion,” said Sam Allen, CEO of ScanCafe. “We take our job seriously because we know it’s about more than simply scanning a photo. It allows people to relive good times, share memories with friends and help illustrate family histories without having to dig through the attic for shoeboxes or albums that are falling apart.”

Professional color correction, cropping, scratch cleansing, and red eye removal are just a few of the free services included as part of ScanCafe’s basic photo scanning service. ScanCafe’s professional photo technicians manually scan all photos (many other companies scan photos automatically through auto-fed machines, increasing the likelihood of photo damage) and perform individual retouches. For customers with severely damaged or torn pictures, ScanCafe also offers more intensive photo restoration services at very low prices. With more than 10 million photos successfully scanned to date, ScanCafe has the expertise to deliver superior results.

ScanCafe customer Mark Valente of Greenville, S.C., was the owner of ScanCafe’s 10 millionth photo scanned. Valente, a photo hobbyist, has scanned more than 15,000 images in the last year.

“I run a Web hosting business for professional photographers, so I know great quality,” said Valente, CEO of ImageQuix.com. “I tried scanning photos and negatives myself in the past, and it

was a nightmare. I simply didn't have the time and the images never came out right. ScanCafe's high quality images, enormous time savings and affordable prices, made the decision to use the service a no-brainer. I not only recommend them to all my family members, but pass their service on to our ImageQuix customers as well."

To get started scanning your photos, negatives or slides, or for more information about ScanCafe, please visit www.ScanCafe.com.

About ScanCafe

Founded in 2006, ScanCafe provides a simple, safe, and low-cost photo scanning service that gives everyone the opportunity to preserve their photos for future generations and share them with loved ones today. ScanCafe is based in Burlingame, California and has offices in Bangalore, India. For more information on ScanCafe, please visit www.ScanCafe.com.

#