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ScanCafe Offers Help to Victims of Santa Cruz Wildfires
Local Photo Scanning and Restoration Service Offers to Restore Fire-damaged Photos for Free

SAN FRANCISCO, Calif., – (June 2, 2008) – In the wake of the wildfires that have destroyed at least three dozen homes in the Santa Cruz area last month, photo scanning and restoration provider ScanCafe is offering a helping hand to those affected by the fires. ScanCafe will restore up to 20 damaged photos for any of the victims of the fires free of charge.

"Losing a home is such a tragedy, and we know from customers that experienced the San Diego wildfires last year that probably the most upsetting thing in these horrible situations is the loss of family photographs, because those memories can't be recreated," said Sam Allen, CEO of ScanCafe. "We're very sorry about the losses these people are enduring, and we want to do what we can to help them out. Hopefully, we can partially ease their situation by restoring any photos that may have been damaged by fire, smoke or water, and in effect help breathe new life into some of their most precious memories."

ScanCafe scans photos, negatives and slides and creates digital files for people on CDs or DVDs. The company encourages everyone to consider digitizing their images this way because it helps protect those precious memories from fading and deterioration but also from natural disasters like flooding, fires and hurricanes. Many of ScanCafe's customers have experienced house fires and other natural disasters but had fortunately already scanned their photos and backed them up online so were spared from losing their images forever.

Anyone affected by the Santa Cruz fires may visit ScanCafe online at www.scancafe.com for information and then contact ScanCafe at 866-745-0392 to begin the restoration process. ScanCafe will manually scan and retouch the images before sending them back to the customer along with a CD or DVD, which will include the newly restored images.

About ScanCafe
Founded in 2006, ScanCafe is an award-winning scanning service that helps photographers and amateur photo enthusiasts preserve their photographic memories by turning them into digital images. With ScanCafe, customers simply mail in their photos, negatives and slides to be manually scanned, professionally restored and organized to their liking. Customers only have to pay for the images they wish to keep, and they receive a copy of all of their selected images on a CD or DVD. ScanCafe has scanned nearly 10 million photos to date and has never lost a single order. ScanCafe is based in Burlingame, California and has offices in Bangalore, India. For more information on ScanCafe, please visit www.ScanCafe.com.

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