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SCANCAFE TAKES THE LEGWORK OUT OF SCANNING PHOTOS, NEGATIVES AND SLIDES

New Digital Photo Scanning and Restoration Service Makes Preserving People's Most Precious Memories Easier Than Ever

SAN FRANCISCO, Calif., (July 10, 2007) – Which resolution should I use for scanning negatives? How can I restore an old family photograph? Which scanner should I buy to scan photos, negatives and slides? When it comes to scanning photos, selecting the right scanning software and equipment only brings you closer to an even bigger problem: how do I find the time to scan all these photos? Enter ScanCafe, a new photo scanning and restoration service that helps people preserve their most precious memories with a revolutionary new service model.

ScanCafe takes the legwork out of scanning photos. With ScanCafe, people simply mail in their photos, slides and negatives and ScanCafe will scan, professionally restore and organize all of them before sending them back. There is no need to pre-sort photos, since ScanCafe's revolutionary pricing model allows customers to pay only for the digital images they wish to keep (with a minimum purchase of 50% of the images scanned). At only 19 cents per negative, that's a bargain!

Professional color correction, cropping, scratch cleansing, and red eye removal are just a few of the free services included as part of ScanCafe's basic photo scanning service. ScanCafe's professional photo technicians manually scan all photos (many other companies scan photos automatically through auto-fed machines, increasing the likelihood of photo damage) and perform individual retouches. For customers with severely damaged or torn pictures, ScanCafe also offers more intensive photo restoration services at very low prices. All selected photos are burned to a CD or DVD in high-resolution and sent back to the customer. With more than 1.5 million photos successfully scanned to date, ScanCafe has the expertise to deliver superior results.

"We started ScanCafe to help people preserve their most precious memories," said Sam Allen, CEO of ScanCafe. "Everyone's got an old shoe box full of photos in their house somewhere, and we want to make sure they can preserve those memories forever. With potential fire damage, water damage or just general deterioration, there are hundreds of ways family photos can become damaged or lost. To help prevent that from happening we've created an easy, safe, and low-cost photo scanning service that allows people to share those photos with friends and family and preserve them for future generations."

To get started scanning your photos, negatives or slides, or for more information about ScanCafe, please visit www.ScanCafe.com.

About ScanCafe

Founded in 2006, ScanCafe provides a simple, safe, and low-cost photo scanning service that gives everyone the opportunity to preserve their photos for future generations and share them with loved ones today. ScanCafe is based in Burlingame, California and has offices in Bangalore, India. For more information on ScanCafe, please visit www.ScanCafe.com.

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