



ScanCafe Teams With Pulitzer Prize Winner David Hume Kennerly

Renowned Photojournalist Joins ScanCafe Advisory Board to Help Fellow Photographers Economically Preserve Images Through Scanning & Restoration

Burlingame, CA, March 03, 2009—[ScanCafe](#), the premier online photo scanning and restoration service, announced today the appointment of [David Hume Kennerly](#) to the company's advisory board. In this role, Kennerly, an award-winning photographer and industry veteran, will offer professional and artistic counsel drawn from his lifetime of capturing insightful and dramatic images of historic events.

"This is a wake-up call for anyone who has ever taken a picture," said Kennerly. "I know too many photographers who have lost thousands of important images to the effects of time or disasters. I am impressed by ScanCafe's commitment to quality and feel privileged to work with its professional team. They are making high-quality digital photo preservation and repair easy and affordable for anyone who has images that should be saved. This also goes for anyone who wants to preserve their family photos and get them into a form that will not only be saved for posterity, but can then be easily shared with friends and relatives."

"David's life work has been to memorialize significant historical moments. Our mission here at ScanCafe is to make sure that those moments are preserved in perfect condition to be shared and not forgotten," said Sam Allen, CEO of ScanCafe. "He also represents the larger community of professional photographers, a significant part of ScanCafe's customer base, whose images require the ultimate care and safe-keeping. We expect David with his four decades of award-winning professional photography experience to strengthen our understanding of how to serve professional and hobbyist photographers alike."

Kennerly, who won the Pulitzer Prize for his remarkable photographs of the Vietnam War, was also President Gerald R. Ford's official White House photographer. He has photographed dozens of covers for Time and Newsweek, and covered assignments in more than 130 countries. American Photo Magazine named Kennerly "One of 100 Most Important People in Photography." Kennerly's latest assignment was to produce the Official Barack Obama Inaugural book. As part of that project, he was one of only a handful of photographers granted exclusive behind-the-scenes access with President Obama during the inaugural activities.

The newly formed ScanCafe advisory board reflects the company's ongoing commitment to the preservation of photos for future generations. Select experts and advisors will collectively bring decades of industry experience and insight, playing an important role in the continuing growth and development of ScanCafe.

About David Hume Kennerly

David Hume Kennerly won the 1972 Pulitzer Prize for his photos of the Vietnam War, and two years later was appointed President Gerald R. Ford's personal photographer. He was recently named, "One of the Most 100 Important People in Photography" by American Photo Magazine. Kennerly has published several books of his work, Shooter, Photo Op, Sein off: The Final Days

ScanCafe

of Seinfeld, Photo du Jour, and most recently, Extraordinary Circumstances: The Presidency of Gerald R. Ford. Kennerly is on the Board of Trustees of the Gerald R. Ford Foundation, and the Atlanta Board of Visitors of the Savannah College of Art and Design (SCAD). His archive is housed at the Center for American History at the University of Texas, Austin.

About ScanCafe

Founded in 2006, ScanCafe is an award-winning scanning service, serving photographers and amateur photo enthusiasts alike, that is dedicated to preserving America's memories. ScanCafe scans and digitally repairs old photos, slides and negatives by hand, creating digital files that can be safely stored and shared forever. ScanCafe has successfully scanned and repaired more than 18 million images to date and was selected as best scanning service by Money Magazine in 2008. ScanCafe is based in Burlingame, Calif. For more information on ScanCafe, please visit www.scancafe.com.